

VII SYMPOSIUM OF RESEARCH AT FGV



"Mapping Profiles and Systematizing Modes of Political Participation among Party Brokers"

FGV CEPESP / EAESP/EESP

FAPESP

Debora Thome
(Supervisor: George Avelino)

debora.costa@fgv.br

FGV CEPESP

The “Centro de Política e Economia do Setor Público” (FGV Cepesp) works, since 2006, in the intersection between politics and economics, and their impact on public policy. It connects scholars from EAESP and EESP and is coordinated by Prof. George Avelino and Prof. Ciro Biderman.

Its main lines of research are

- Political Institutions
- Public Finance
- Urban and Mobility Economics
- Regulation
- Public Policies

ELECTORAL STRATEGIES AND PUBLIC POLICY

(FAPESP PROJECT / 2019)

- Subnational politics
- Focus on party brokers (local electoral intermediaries) and their effect on party electoral performance, identifying brokers in different ways, including how they act and the formation of proportional candidate lists.
- Use of the geographic granularity of electoral data and administrative records.
- In addition to quantitative analyses, the research will require methodological advances to explore spatial variations, qualitative approaches, and survey experiments.
- The proposal also analyzes the provision of municipal public services, first.

MAPPING PROFILES AND SYSTEMATIZING MODES OF POLITICAL PARTICIPATION AMONG PARTY BROKERS

- The main objective of this project is to identify and map different types of brokers, mostly in the City of São Paulo, based on in-depth interviews (50).
- Researching qualitatively what happens “on the ground” of political interactions allows us to better cover two gaps in the literature: 1) who these intermediary actors are (how they act, what their formal or informal relationship with parties); 2) the different repertoire they use to deal with voters.

NEXT STEPS

NEXT STEPS

- Mapping brokers and identifying their potential collaboration with the research;
- Systematizing their work and where they are located in the city;
- Identifying potential gendered aspects of this political dynamic.



**EAESP
EESP**

CENTRO DE POLÍTICA
E ECONOMIA DO SETOR
PÚBLICO

THANK YOU

DEBORA THOME
(debora.costa@fgv.br)
(WEBSITE)